

# Radio copy

Date \_\_\_\_\_ Client **Bacardi Breezer** Job number \_\_\_\_\_

Title & length **Dying Wish :60** Product **Generic**

Commercial number \_\_\_\_\_ As produced date \_\_\_\_\_

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## "DYING WISH" :60

Prison Guard: Well, prisoner, have you any last request?

Prisoner: Yes, please. I'd like a wide selection of Bacardi Breezers, just like what's available at my local store.

Prison Guard: What is this, a commercial?

Prisoner: That's right. And Bacardi Breezers are the perfect mixer that'll relax any situation.

Prison Guard: Is this going to run nationally or just locally?

Prisoner: I'm not sure. I'm still negotiating.

Prison Guard: Hm, you think you could maybe write me some more lines?

Prisoner: I'll take a meeting on it.

Prison Guard: I guess we better get this guy what he wants. Guard, bring us some Bacardi Breezers and a wide selection too, just like what's available at my local store.

Guard: Yes, sir.

Prison Guard: So do you see this as a series or a one-shot deal?

Prisoner: Well, Bacardi Breezers come in so many enticing flavors, there's a lot of room for possibility.

Prison Guard: So when you're feeling desperate, just add Bacardi Breezer.

Prisoner: I think it saved my neck... Oh, hi-a, chaplain, what are you reading?

Anncr: Just add Bacardi Breezer.

Prisoner: Where're we goin'? Ow, hey, quit shoving.