

Embody Your Sexy Geek

Quick Techie Tips  
to Let Your  
Sexy Geek Shine



Are You a Spiritual  
Entrepreneur?



By Katie Geddes

# Tune in to Your Heart



Do you consider yourself a spiritual entrepreneur? Or does the phrase intrigue you?

Recently, I was featured on Blog Talk Radio as a Spiritual Business Designer guest expert for promotion surrounding Kathleen O'Keefe-Kavanos' book "Surviving Cancerland." Below are key points from our discussion for those of you who may be interested in bringing your own greatness into your dream business and wanting to operate from a place of spiritual integrity.

**Above:** beautiful "Patriot" radio designed by my grandfather, Norman Bel Geddes.

## What's a spiritual entrepreneur?

You're heart-centered. You're authentic. You care about others. You believe that you're here on this earth for a reason and that reason is not totally selfish or self-focused. You have FAITH. You believe in the unseen world. And like all successful business people, you have a drive to share something with the world and you enjoy figuring things out.



## What are some of the most common pitfalls of trying to create a successful spiritually-centered business?

Lack of marketing focus on your message, clarifying your message.

A clear plan of action.

Trying to serve too diverse people, incredibly common.

Self-doubt — you have to believe in yourself or how can you expect others to.

## How can you increase the belief that you can make money doing what you love?

Community and systems will serve you well. This is a time like never before for you to build a customized business perfectly suited to you. And you can take baby steps. It's true that you have to have certain things in place or your overall effect won't be what it could be but there are simple, jumpstart things you can do that will bring you encouraging results fast. And then you can build from there.

## Is social media a good venue for spiritual entrepreneurs?

OMG, yes. I'm a FB marketing expert and it's amazing the opportunities that are out there. There are countless special interest groups and entrepreneurs itching to connect with and support like-minded souls. I get almost all my new clients directly or indirectly through Facebook.

Plus, social media reaches internationally so there are no regional barriers and this is a huge point for spiritual entrepreneurs with unique messages. The global nature is exhilarating and means you stand a much easier, better chance to find your ideal clients faster.

## Do you need a big budget to start the business of your dreams?

Absolutely not. I love this saying: **Start where you are. Use what you have. Make what you want.**

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*Whatever you're passionate about can set the world on fire. And that's way bigger than any budget you could ever have.*

I heard this years ago on the radio. And I've heard variations on it since. I know this to be great advice. It can keep you grounded when you wish you had a big business budget or exposure and you're not there yet. That expression, "it takes money to make money" is not unfounded but the most important thing you have is your passion. Whatever you're passionate about can set the world on fire. And that's way bigger than any budget you could ever have.

### Free Gift for You

I have a free gift for all of you who want to either start or increase your amazing business. It's called "Manifestation Gamechanger" and it goes over easy and real ways for you to manifest your heart's desire. It works because it's taken from real-life people and examples I know who have used these simple techniques to manifest what they wanted and

specifically money because as a business designer, I'm all about helping people bring in good money. And there's plenty for all of us, by the way. Grab your free copy here:

## Manifestation Gamechanger



Anything else you'd like to share?

Yes, I'd like to encourage everyone to listen to your own heart, to know that you are uniquely valuable and that the world really wants what you're about. And if you have that entrepreneurial streak, you can make a beautiful, thriving business that's authentically and uniquely you and you can make a fortune sharing it with the world. And if you feel so inclined, I'm here to help you do that. I love helping you share your amazingness.

*Lavin Bytes, Katie xx*



*Katie Geddes can be found geeking it up at [Embodyart.org](http://Embodyart.org), where she'll show you how to profit from your passion. Katie designs thriving businesses for playful, spiritual entrepreneurs. E-mail Katie at [sexygeek@embodyart.org](mailto:sexygeek@embodyart.org) to say hi, ask a question, sing a song or apply for a FREE discovery session that's worth a friggin' fortune.*

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