

## Embody Your Sexy Geek

*Quick techie tips  
to let your  
sexy Geek shine*



### What Can You Learn from Your Vacuum Cleaner Bag?

#### A Story of Service



By Katie Geddes



## READY TO SERVE

What's it take to get where you need to go as a daring entrepreneur? What have you endured along the way? And what's your vacuum cleaner bag got to do with it?

As my business has taken its twists and turns, becoming the lean, mean grateful machine it is today, as many of you may relate to, it and I have gone through learning, growing, exploring and being broke before not.

In this process of entrepreneurship, if you're lucky, you're likely to learn things you wouldn't have had everything been handed to you on that proverbial silver platter.

Life having the sense of humor and poetry that it does, Zen lessons came to me via my vacuum cleaner bag. One die-hard, well-functioning, intrepid mighty bag. It went like this:

**On my journey** to financial plenty, it came to pass that I couldn't afford a new box of vacuum cleaner bags. This became a stumbling block. Being somewhat tenacious, I decided to re-use the same bag. Many times. Like years. Seriously. I pulled the dirt out of the bag instead of throwing it away when I realized how expensive they were and figured I'd see if I could re-use just one. I could. For a helluva long time.

**The proud day eventually came** when I was able to get a new box of bags. But I waited way longer than I had to to get that new box because of all I had learned from my stalwart bag along the way and wanting to linger in the knowledge of its lessons. To be sure to truly take them in.

I share with you here a few of the worthy concepts gleaned from my long-standing bag.



## Do You Have Staying Power?

Stick-to-it-ive-ness. A fine quality that will take you where you want to go. My bag stayed with me through thick and thin, use after use, far beyond expectations. This builds trust and reliability. No kidding.

## Are You Over-Complicating Things?

My bag was built to do one thing and do it very well. Simplicity harbors greatness. In the words of Steve Jobs:

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Simple can be harder than complex: You have to work hard to get your thinking clean to make it simple. But it's worth it in the end because once you get there, you can move mountains.

*Steve Jobs*

## Are You Ready to Serve?

I've got many rugs because I have an offshoot of my design business creating artistic rugs. These rugs require vacuuming. My bag was always ready to serve.

## Are You Streamlining Tasks?

Single-minded focus achieves great things. All my bag did was absorb dirt. Do you hone in on the task at hand? Put

aside your many distractions and focus on one and see how much you get done.

### Do You Present Fine Craftsmanship?

There's nothing like a well built machine. Whatever you produce, take pride in your craftsmanship, whether it's a product or a service. Finely made things last. They are honorable.

### Don't Be Afraid to Get Dirty

Life is full of dirt. You can try to avoid it but it will find you. When it does, don't be afraid. You can handle it, I know it.

### Know Your Real Value

While you deserve to be paid well for your expertise, when you offer greater value than you cost, your real value soars. You'll reap the rewards in bucket loads of clients.

### Genuine Ability is Always in Style

Performing a task well never goes out of style and will always be wanted. Do what you do well and your avatar (ideal client) will find you, have no doubt. Trusty performance is remembered.

### If You Stick Around Long Enough, You'll Find Your Way

Endurance will reward you. It's not how many times you fall; it's how many times you get up. My dirty bag with chipped parts served again and again and again and kept working

despite wear and tear. I gained calm, gratitude, humor and frugality.

**These are valuable qualities** that every entrepreneur can use. Wishing you these many excellent qualities and a smile of understanding as you make your way with whatever seeming hardships you must endure. There may be hidden treasure where you never expected.



### Fine Technology

Shouting out the superior technology behind my vacuum cleaner and its bags, made by the brilliant German engineering firm, Miele. Life sometimes needs to be

vacuumed. When your swanky office, whether at home or with others, calls for it, I highly recommend these elegant machines.

### What About You?

What unusual lengths have you gone to to save a dime? I'd love to hear and I know others would too. I'll share some of the best ones in print (with your permission), giving you an extra boost of visibility. Send me your brilliance at: [sexygeek@embodyart.org](mailto:sexygeek@embodyart.org).

*Lavin Bytes, Katie xx*



*Katie Geddes can be found geeking it up at [Embodyart.org](http://Embodyart.org), where she'll show you how to profit from your passion. Katie designs thriving businesses for playful, spiritual entrepreneurs. E-mail Katie at [sexygeek@embodyart.org](mailto:sexygeek@embodyart.org) to say hi, ask a question, sing a song or apply for a FREE discovery session that's worth a friggin' fortune.*

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